



LAUW
ROCKS

TOUR SPONSORSHIP 2024

ROCK GLOBALLY GIVE LOCALLY

**"You may say I'm a dreamer
But I'm not the only one
I hope some day you'll join us
And the world will be as one"**

-John Lennon

Law Rocks started in London in 2009 and since then has spread around the world - raising \$6 million and touring 26 cities and counting! Law Rocks' mission is to promote music education for underprivileged youth and raise funds for local nonprofit organizations by combining the power of music and the generosity of the global legal community.





OUR MISSION

Our mission is to promote music education for underprivileged youth and raise funds for local nonprofit organizations by combining the power of music and the generosity of the global legal community.

We accomplish our mission through epic battle of the band fundraising concerts in cities across the globe that star legal professionals-turned-rockstars.



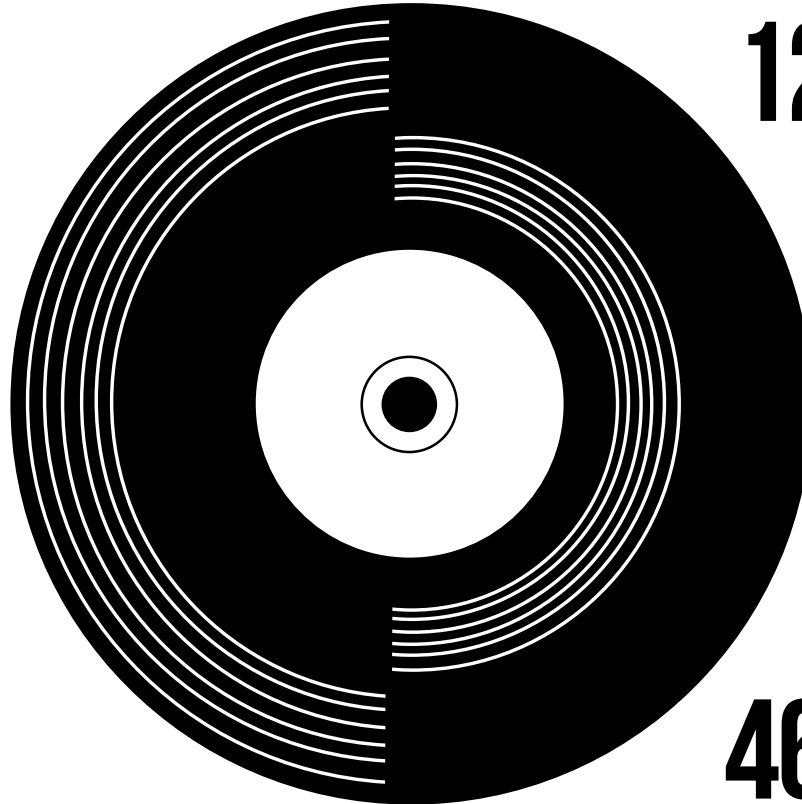
US TOUR BY THE NUMBERS

Projections based on previous events

500K+

IMPRESSIONS FOR TOP TOUR SPONSORS

From the web to in-person, top tour sponsors receive the utmost in exposure and special opportunities



12 CITIES ACROSS THE COUNTRY
Dallas and Seattle join the tour for 2024

120 LEGAL FIRMS REPRESENTED
Big, small, and largest-in-the world

7K CONCERT ATTENDEES NATIONWIDE
In-person guests across the tour

46K UNIQUE VISITORS TO LAW ROCKS WEBSITE
Total number of actual visitors



ONE NIGHT
TURNS
LAWYERS
INTO
ROCKSTARS



WE ROCK THE GLOBE



LAW ROCKS BANDS GET TO PLAY AT SOME OF THE WORLD'S MOST ACCLAIMED, HISTORIC VENUES.

Standing on the same Whisky stage where The Doors and Led Zeppelin played? Rocking the 100 Club where The Who and the Sex Pistols performed? It doesn't get much cooler than that, and makes for the best environment for an unforgettable, epic night.



RECENT PRESS

"Legal eagles jam for justice: 8th annual Law Rocks to storm DC's music scene"
Good Morning Washington, September 2023

ON AIR with Lisa Berigan of BIG 100, Washington's Classic Rock
September 2023

"Jamming for a cause with Law Rocks"
Washington Lawyer, September 2022

"From the courtroom to the Whisky a Go Go: attorneys who rock"
Law 360, August 2022

"How Law Rocks raised \$4 million for charity"
AZ Central, December 2021



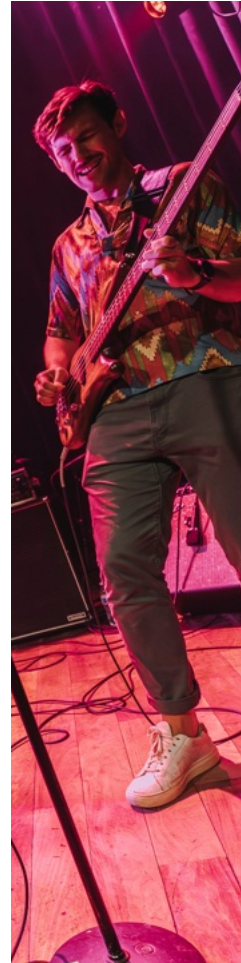
LAW ROCKS ON THE WEB

City by city numbers are available.



7K SOCIAL MEDIA
FOLLOWERS

30K
EMAIL
SUBSCRIBERS



46K
WEBSITE
VISITORS





MUSIC MATTERS GRANT

A KEY COMPONENT OF LAW ROCKS' MISSION IS TO PROMOTE MUSIC EDUCATION FOR UNDERSERVED YOUTH.

Sponsorships are tax-deductible contributions which cover tour expenses and help fund our mission, including our new Music Matters grant - an award given in each tour city to a local nonprofit supporting youth music education.

Law Rocks Inc. is recognized as a non-profit corporation and qualified charity under IRS 501(c)(3). Tax ID #45-3264456.



LAW ROCKS

2024 US TOUR

- 
- | | | | |
|-------------|--------------------------------|--------------|---------------------------------|
| FEBRUARY 29 | DALLAS / TREES | SEPTEMBER 12 | WASHINGTON, D.C. / 9:30 CLUB |
| MARCH 22 | LOS ANGELES / WHISKY A GO GO | SEPTEMBER 26 | ATLANTA / THE LOFT |
| MARCH 23 | LOS ANGELES / WHISKY A GO GO | OCTOBER 17 | NEW YORK CITY / BOWERY BALLROOM |
| APRIL 18 | HOUSTON / WHITE OAK MUSIC HALL | NOVEMBER 8 | MIAMI / MIAMI BEACH BANDSHELL |
| MAY 2 | SAN FRANCISCO / THE CHAPEL | NOVEMBER 14 | SEATTLE / THE CROCODILE |
| MAY 16 | CHICAGO / LINCOLN HALL | DECEMBER 5 | PHOENIX / CRESCENT BALLROOM |
| JUNE 6 | BOSTON / THE SINCLAIR | | |

INTERNATIONAL DATES TO BE ANNOUNCED

THE NUMBERS CITY-BY-CITY

CITY	YEARS	BANDS*	FIRMS*	LIVE AUDIENCE*
DALLAS	*new*	TBD	TBD	TBD
LOS ANGELES	12	12	23	1100
HOUSTON	3	6	10	700
SAN FRANCISCO	9	7	12	700
CHICAGO	2	5	10	500
BOSTON	*new*	TBD	TBD	TBD
WASHINGTON DC	8	8	20	880
ATLANTA	2	6	9	500
NEW YORK CITY	8	8	14	900
MIAMI	2	5	6	500
SEATTLE	*new*	TBD	TBD	TBD
PHOENIX	4	6	9	350

* Estimates based on an average of previous events



BRINGING
THE LEGAL
COMMUNITY
TOGETHER
FOR GOOD



WITH A LITTLE HELP FROM OUR FRIENDS

Law Rocks is proud to have the participation of notable musicians, personalities, and community leaders. Here are a few of our special guests:

ALICE COOPER

IGGY POP

TOMMY LEE
Mötley Crüe

BILLY MORRISON
Billy Idol, Royal Machines

MARK MCGRATH
Sugar Ray

BUCK DHARMA
Blue Oyster Cult

JERRY HARRISON
Talking Heads

ROGERS STEVENS
Blind Melon/attorney

ANTHONY BOZZA
NY Times best selling author

SHAWN DAILEY
Hole



SPONSOR BENEFITS

Sponsorships are customized to best suit each sponsor's marketing needs, goals, and budget. Benefits vary based on level, but may include the following...



ON THE WEB

- Logo placement on home and tour sections of Law Rocks' site
- Logo placement on all event pages on Law Rocks' site
- Logo placement on Law Rocks' bi-monthly email newsletter, *The Bass Line*
- Logo placement on city-specific concert email promotions
- Dedicated mentions across Law Rocks' social media platforms
- Mention on official concert press releases
- Option to have a promotional video featured on Law Rocks social media
- Option to send a pre- and post- event email to guest via Law Rocks

AT THE CONCERT

- VIP and GA tickets for your company and guests
- Logo placement on official event programs
- Verbal onstage recognition by emcee
- Logo placement live at event via screen and digital signage
- Option to seat a Rock Panel judge
- Option to have a brand representative greet the crowd
- Mention on official concert press releases
- Option to present a branded video on screen at event
- Option for logo placement on wristbands
- Option to provide branded swag and a brand representative to meet and greet





SPECIAL OPPORTUNITIES

EXCLUSIVE VIP SPONSOR

Logo on VIP wristband, step and repeat, table tents, and more

BACKSTAGE SPONSOR

Logo on green room signs, backstage stickie, band photo backdrop, and more

PHOTOBOOTH SPONSOR

Logo on photobooth printout, props, and more

PRESENTING ABOVE-TITLE SPONSOR

Ensure your brand is noticed with above-title placement

CUSTOM SPONSORSHIP

For brands who need or want an option tailored specifically to their marketing goals



2022-2023 SPONSORS

MULTI-CITY AND TOUR SPONSORS

Epiq
General Dynamics Mission Systems
LawPay
Secretariat
StoneTurn

HALL OF FAME SPONSORS

Akin
Crown Castle
Everlaw
General Dynamics Mission Systems
Greenberg Traurig
HKA Global
Latham & Watkins
Lieff Cabraser
LKGLOBAL
Locke Lord
Michael Sullivan and Associates
Morgan Lewis
Oracle
Perkins Cole
Raines Feldman
Venable

TOP SPONSORS

Allen Matkins
Alloy Therapeutics
Alston & Bird
Ankura
Baker Botts
Baker McKenzie
Barrister Digital Solutions
Buchalter
Consilio
Cooley
Cozen O'Connor
Crowell & Moring
DISCO
Echo Investment Capital
Faegre Drinker
Fennemore
Fisher Phillips
Freshfields

Glancy Prongay & Murray
Gulfstream Legal
Hanson Bridgett
Interactive Brokers
JAMS
Jenner & Block
Jones Chase
Lexitas Legal
Life Science Partner
Lingo Construction Services
Live Nation
Lumen
Marsh
McCarter & English
Meland Budwick
Nationwide Legal
Novel 351k
Parker Pohl
Phillip ADR Enterprises
Pillsbury
ProSearch

Quinn Emanuel
Robinson Park
Roxx Vodka
Shulman Rogers
Simpluris
Somos
Synthace
That's Nice
Thompson Reuters
Truist
USTelecom
Veritext
Vinson & Elkins
Wheeler Bio
White & Case
Wilkinson Barker
Knauer
Willkie
Winston & Strawn
Wolf Greenfield



**BEST
LEGAL
NIGHT
OUT
EVER**



LAWYERS WHO ROCK

Band members from over 300 law firms, companies, and organizations around the world have played Law Rocks - too many to list here. Participants include legal talent from these top firms and companies:

Addleshaw Goddard

Akin

Alston & Bird

Amazon

Baker Botts

Baker McKenzie

Ballard Spahr

Blank Rome

Boies Schiller Flexner

Bryan Cave Leighton Paisner

Clayton Utz

Clifford Chance

CMS

Cooley

Covington

Cozen O'Connor

Davis Polk

Debevoise & Plimpton

Dechert

Dentons

DLA Piper

Eversheds Sutherland

Finnegan, Henderson, Farrow,

Garrett & Dunner

Foley & Lardner

Freshfields Bruckhaus Deringer

General Dynamics Mission Systems

Gibson Dunn

Gordon Rees Scully Mansukhani

Greenberg Traurig

Herbert Smith Freehills

Hogan Lovells

Irwin Mitchell

Jenner & Block

Jones Day

K&L Gates

King & Spalding

Latham & Watkins

Little Mendelson

Locke Lord

Loeb & Loeb

Manatt

Mayer Brown

McDermott Will & Emery

McGuire Woods

Meta

Minter Ellison

Mishcon de Reya

Morgan Lewis

Morrison Foerster

Norton Rose Fulbright

Ogletree Deakins

Orrick

Paul Hastings

Pepper Hamilton

Perkins Cole

Pillsbury

Pinsent Masons

Quinn Emanuel

Reed Smith

Ropes & Gray

Sheppard Mullin

Skadden

Squire Patton Boggs

Stephens & Johnson

Susman Godfrey

Taylor Wessing

Thomson Reuters

Venable

Verizon

Weil

White & Case

Willkie

WilmerHale

Winston & Strawn





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WITH GRATITUDE, ROCK ON



**LAW
ROCKS**